New Employee Orientation Video Script (2–3 Minutes)

[Opening Shot: Soft natural light in treatment room. Calm music. Slow pan of clinic.]

On Camera or Voiceover:

Welcome to Aylara Pelvic Health & Wellness.

We're grateful you're here.

Aylara exists to deliver exceptional pelvic health care that restores function, builds confidence, and empowers people to live fully in their bodies. We serve people in vulnerable and transformative seasons—pregnancy, postpartum recovery, pelvic pain, incontinence, prolapse, menopause, and help them return to activity after injury or change.

This work is clinical.
But it is also deeply personal.

[Cut to reception greeting, patient walking to treatment room.]

At Aylara, healing begins at the core.

That means we treat more than symptoms.
We treat the whole person.

Every interaction matters—from the first phone call to the final visit. We protect privacy. We communicate clearly. We create an environment where women feel safe, respected, and understood.

We do not rush care.
We do not cut corners.
We do not treat pelvic health as secondary.

Excellence is the expectation.

[Cut to provider educating patient; team collaborating.]

Our mission is to empower anyone with a pelvis to live their best life through personalized first class care.

Our vision is to transform millions of lives through curated, boutique pelvic floor therapy.

To do that, we live our values every day:

- **Have Faith** – We recognize a divine influence that guides and sustains us.
- **Show Love** – We strive to love others without conditions.
- **Pursue Growth** – We are actively engaged in reaching our individual and collective potential.
- **Stay Committed** - We are wholeheartedly dedicated to our purpose.
- **Create Safety** – We provide space for people to feel physically, emotionally, and mentally secure.
- **Be Transparent** – We set clear expectations, openly share information, and make decisions in a visible manner to foster trust and alignment.

These values are not marketing language. They guide how we speak, how we solve problems, and how we make decisions.

[Cut to gym space; staff working; quiet documentation moment.]

Whether you are a clinician or part of our administrative team, your role is essential.

Providers:
Your clinical judgment, documentation integrity, and patient relationships define outcomes.

Administrative team:
You protect the patient experience. You create calm. You ensure operations run smoothly.

We expect professionalism.
We expect discretion.
We expect initiative.

In return, you will have clarity, mentorship, and the opportunity to grow in a specialty environment that values depth and excellence.

[Closing Shot: Team together in clinic.]

You are not here to simply do a job.

You are here to help people regain strength and confidence in their bodies.

We are honored you've chosen to be part of Aylara.

Welcome.